



During my **1.5 years at ALSO**, I worked with Nordic marketing in the **Supply division**, which focuses on hardware products and collaborates with some of the world's leading technology vendors. I was involved in the entire campaign process, from planning and coordination to content creation, publishing and follow-up.

I worked on marketing activities for brands including **HP, Lenovo, Philips, Targus and Acer**. I was also involved in launching **ALSO Insights Norway**, where I produced and edited content showcasing the expertise within the organisation.

Alongside campaign work, I planned events for customers and vendors and contributed to larger industry events. I also supported the **Cloud and Solutions divisions**, giving me experience across several areas of the business.

The combination of creative marketing, responsibility and collaboration is what I valued most about my time at ALSO.

